

TRUSTPILOT OCTOBER 2026
(+ GFK Sales Data, September 2026)

Brand	Trustpilot link	Trust Score	Total Reviews	Total 5 Star Reviews	Percentage of 5 star reviews	% of 5 star reviews in the UK MDA market
Beko	https://uk.trustpilot.com/review/beko.co.uk	4.2	47356	30101	64%	16%
Bosch	https://uk.trustpilot.com/review/bosch-home.co.uk	4.8	29053	23927	82%	13%
Hisense	https://uk.trustpilot.com/review/hisense.co.uk	3.8	23400	12889	55%	7%
Hotpoint	https://uk.trustpilot.com/review/hotpoint.co.uk	4.4	45531	35947	79%	19%
Hoover	https://uk.trustpilot.com/review/www.hoover.co.uk	3.2	25719	15171	59%	8%
Indesit	https://uk.trustpilot.com/review/www.indesit.co.uk	4.6	13501	10876	81%	6%
Samsung	https://uk.trustpilot.com/review/www.samsung.com/uk	4.2	42146	23761	56%	13%
AEG	https://uk.trustpilot.com/review/aeg.co.uk	3.2	4866	1710	35%	1%
Candy	https://uk.trustpilot.com/review/www.candy-domestic.co.uk	1.7	4459	1723	39%	1%
Fridgemaster	https://uk.trustpilot.com/review/fridgemaster.co.uk	1.2	279	9	3%	0%
Miele	https://uk.trustpilot.com/review/www.miele.co.uk	3.7	6765	10302	152%	6%
Neff	https://uk.trustpilot.com/review/neff-home.com/uk	3.2	16080	12804	80%	7%
Electrolux	https://uk.trustpilot.com/review/electrolux.co.uk	1.2	521	15	3%	0%
Haier	https://uk.trustpilot.com/review/haier-europe.com	2.8	2025	730	36%	0%
Whirlpool	https://uk.trustpilot.com/review/www.whirlpool.co.uk	3.4	3850	952	25%	1%
Siemens	https://uk.trustpilot.com/review/www.siemens-home.bsh-group.com	4.8	5790	4735	82%	3%
LG Global	https://uk.trustpilot.com/review/www.lg.com	1.3	3866	225	6%	0%